

Elementis Specialties, Inc.	Elementis Specialties
P.O. Box 700, Wyckoffs Mill Rd.	PEGASUSPARK
Hightstown, NJ 08520	De Kleetlaan 12 a, bus 3
Tel.: +1-609-443 2500	1831 Diegem, Belgium
Fax: +1-609-443 2422	Tel.: +32-2-790 76 00
specialinfo.usa@elementis-na.com	Fax: +32-2-790 76 60
Web: www.elementis-specialties.com	specialinfo.eu@elementis-eu.com

ELEMENTIS

SPECIALTIES

CREAM TO POWER EYESHADOW WITH BENTONE GEL® VS-5PC V

National Starch & Chemical: 8302-115B KR6/003

Cream to Powder Eyeshadow containing BENTONE GEL® VS-5PC V, rheological additive.

Advantages

The presence of BENTONE GEL® VS-5PC V, rheological additive in this system:

- Improved stability, viscosity and body
- Provides thermostable viscosity control
- Gives ease of application and spreadability

Ingredient	Supplier	% w/w
BENTONE GEL® VS-5PC V	ELEMENTIS Specialties	30.0
Ethylhexyldodecanol	Henkel	13.0
Acrylates/Octylacrylamide Copolymer	National Starch	1.0
Microcrystalline Wax	Witco	0.3
Caprylic/Capric Triglyceride	Sasol	3.0
Octyldodecyl Stearoyl Stearate	Trivent	0.5
Polyglyceryl-3 Diisostearate	Uniqema	4.0
Tocopheryl Acetate	A&E Connock	0.1
C ₁₁₋₁₂ Isoparaffins	Exxon	7.4
Silica	Cabot	0.5
Silica (and) C.I. 77891 (and) C.I. 77491	QUANTUM COLOURS	10.0
Aluminium Starch Octenylsuccinate (and) Lauroyl Lysine	National Starch	30.0
Phenoxyethanol	NIPA Laboratories	0.2

Method of Manufacture

1. Slowly sift Acrylates/Octylacrylamide Copolymer into the Ethylhexyldodecanol. Heat to 80°C and mix until homogenous.
2. Add Microcrystalline Wax and BENTONE GEL® VS-5PC V and mix thoroughly using a silverson homogeniser.
3. Mix together Caprylic/Capric Triglyceride, Octyldodecyl Stearoyl Stearate, Polyglyceryl-3 Diisostearate, Tocopheryl Acetate, C₁₁₋₁₂ Isoparaffins, Silica, Silica (and) **C.I. 77891 (and) C.I. 77491**, Aluminum Starch Octenylsuccinate (and) Lauroyl Lysine, and Phenoxyethanol. Add to main product with silverson homogenising.
4. Poor and leave to cool.

N.B.

Please refer to the Product Data Sheets for additional advice on incorporation.

The information herein is currently believed to be accurate. We do not guarantee its accuracy. Purchasers shall not rely on statements herein when purchasing any products. Purchasers should make their own investigations to determine if such products are suitable for a particular use. The products discussed are sold without warranty, express or implied, including a warranty of merchantability and fitness for use. Purchases will be subject to a separate agreement which will not incorporate this document.